

Craftex

Stainguard



*'Don't worry doggie, our carpet
has been protected'*

... What if the fabric has been treated at the mill, and the retailer offers an after-treatment?

Even if the fabric or carpet has been treated with a fluorochemical such as "TEFLON", a second fluorochemical coat can be good insurance. If the retailer treats the fabric with silicone, beware; silicones do not protect against oil-based stains and can actually attract dirt.

Quantitative comparisons between TEFLON® and silicones show that TEFLON® has a superior combination of properties:

	FLUORO-CHEMICAL	SILICONE
Oil Repellency	Excellent	None
Dry Soil Resistance	Excellent	Often worse than untreated
Stain Resistance	Excellent	Repels aqueous stains only
Water Repellency (Spray)	Excellent	Excellent
(Drop)	Excellent	Good
Abrasion Resistance	Excellent	Good

Does "TEFLON" change the look or the feel of a fabric?

No. "TEFLON" is invisible, and does not change the beauty, the colour, or the feel of the fabric.

In fact, with regular vacuuming and prompt attention to spills your carpets and fabrics will stay new-looking longer.

"TEFLON" could be a homemaker's best friend!



Manufacturers and Suppliers
to the cleaning industry.

"TEFLON" makes life easier because the same magic that slides the eggs out of the frying pan can slide the spills and stains right off the upholstery, the draperies, the mattress, the shower curtain, all your lovely new fabric furnishings.

Shopping for your home is a lot of fun - and a big investment. Let "TEFLON" help you protect that investment, so you can spend your time enjoying your nice things - not worrying about them.

What is "TEFLON"?

"TEFLON" is the name of the soil and stain repellent made by Du Pont to protect home furnishings, carpets and fabrics from soil and stains.

How does it work?

"TEFLON" is a topical fluorochemical finish for fabrics that forms a protective shield around the fibres, making them significantly more resistant to oil and water-based stains and to dry soil.



I have a frying pan coated with "TEFLON".

How can the same product be used on a metal pan and a beautiful decorative fabric?

There are many formulations of "TEFLON", engineered by Du Pont chemists for specific jobs. Basically, "TEFLON" bonds with the surface that it is applied to, so foreign matter cannot adhere.

Is "TEFLON" toxic?

No. "TEFLON" adds nothing to the fibres that is harmful.

Is "TEFLON" durable?

As part of the Du Pont specification program, fabrics protected by "TEFLON" are required to pass durability tests for various end uses.

Why do I need carpet and fabric protection?

Accidental spills and stains happen in the best run homes. But if your carpets and fabrics are protected by a top-quality soil and stain repellent, it's easy to clean up spills.

What happens when a spill occurs?

Both thin, water-based spills and thicker oily spills bead up on the surface of the fabric. The invisible barrier of "TEFLON" actually repels the spills and keeps them from soaking into the fabric.

What if the spill has had time to set?

Always try to clean up a spill immediately by blotting up with white terry towel or tissues. Use the emergency spot remover kit CR99 manufactured by Craftex for this purpose, available from your professional carpet cleaner.

How can I have elaborate window treatments with balloon shades, deep swags and flouncy jabots, without big cleaning bills?

A sensational window treatment need not be taken down for frequent cleaning. "TEFLON" repels air borne soil and dust as well as spills and stains, so window treatments can be kept fresh by occasional vacuuming. Therefore, cleaning is needed only occasionally.

